

# Best Data Management Software 2022

Established in 1995, ZE's sole purpose is to help organisations that are data-driven to be more efficient through end-to-end data automation and superior services with ZEMA™, a comprehensive platform for data management, automation and integration for energy and commodities markets. ZE also provides a full range of support and professional services ensuring success across all data needs. ZEMA is available on premise, as a cloud solution, Software as a Service, or Data as a Service.

ZE is internationally recognised as a leading software development and professional services organisation in data management. With the company enjoys a global presence in the broad spectrum of energy, commodities, and finance companies. ZE serves clients of all sizes including significant representation amongst Fortune 500 corporations. The ZEMA software developed by ZE serves traders, risk managers, business analysts, operators and back-office staff that have critical dependency on accurate, timely data and the complex associated workflows.

ZE stands out from the competition due to the breadth and scalability of ZEMA. The company maintains its best of breed advantage by focusing relentlessly on assisting clients to maximise their return on investment, mitigating data associated risks, improving time to market and ensuring actionable insights. ZE is very much customer centric and places emphasis engagement and support.

ZE has built a wondrous and diverse team of over 200 employees who harmoniously work together, collectively speaking 24 languages, to serve clients across the globe. The company's leadership strategy and vision and have led to achieving continued success within the high-tech community and accolades within the industries served.

With the COVID-19 pandemic, ZE was one of the first in British Columbia to implement a work from home environment for all employees globally. The success of the remote working environment at ZE has given the ability to roll out a hybrid workplace, or an option to work remotely, thereby transforming the company's culture to greater connectivity, collaboration, and increased employee engagement.

Alongside ZE having to adapt its own working environment due to the pandemic, it also had to accommodate its product to client in response to accelerating data in the cloud plans and data-driven organisations adopting or ramping up multi-cloud strategies while placing more workloads and data into the cloud. ZE undertook initiatives and expanded the high-performance ZE Cloud and ZEMA hosting solutions to address clients' increased needs for cloud solutions. In this time, we added two new highly performant European data centres in Germany and the Netherlands whilst upgrading the infrastructure of the Canadian data centres. The refreshed and new hardware in all data centres is the latest available and highly scalable for growth. Resultantly, ZE has experienced record sales wins, upsell to the cloud, and new opportunities for 2020, 2021 and 2022. The ZE Cloud has also been recognised in awards as best in private cloud technology for two years in a row.

By using ZE Cloud and ZEMA, the company's clients can realize 50%-70% in license and operations costs and are able to undertake mission-critical informed decisions in seconds, as opposed to hours or days.

Speaking about their experience of using ZE Cloud and ZEMA, Puget Sound Energy said, "ROI revealed with the implementation: Although it is hard to put a price tag on the benefits, the rough estimate is about 200% per year from eliminating manual and non-standardised process. More importantly, it provides efficiency, reduces human error, standardises methodology, and provides the data security that any client would like to have."



To support in providing the best experience possible, ZE created a Customer Advisory Board (CAB) where the overall mission is to help direct product roadmap aligning ZEMA and ZE's service strategy to customer requirements and market trends. CAB is comprised of ZE clients who share their "real world" experiences and provide feedback on where their organisations are moving and how they see ZE products and services growing to meet their needs.

ZE is built on the foundation of trust and transparency. The company has taken great efforts to ensure that client, data vendor and technology partner information and data are fully protected by adopting a posture that SOC 1 Type 2 compliant. ZE staff are required to take security and governance online tutorials on a regular basis to maintain their knowledge.

Having been immensely successful thus far and with a future that looks equally as bright, ZE has laid out an ambitious multi-focused growth strategy for 2022. This includes continually growing its customer base for the energy and commodity sector, as well as capturing new markets such as mining and metals, renewable energy, supply chain, shipping and maritime in Europe and Asia. Ultimately, ZE is committed to remaining the absolute leader in data management.



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